

›living vitrine‹ - 3D illusion combination of virtual objects with real objects

›living vitrine‹ enables virtual 3D objects to float in space without the need of 3D glasses. Use the vitrine to combine your physical product with magic overlays of free floating 3D animated illustrations. This allows to display virtual information and video clips floating, dancing and weaving around the real product. ›living vitrine‹ can also be upgraded with interactivity to maximize people's attention and to charge the presentation with even more emotion.

Interactive extension modules make it possible for the user to call up and influence information displayed in ›living vitrine‹ in accordance with his or her particular wishes. This way, a product or brand can be portrayed in a very individual way. At the same time, the interaction creates a closer relationship between the user and the content.

where to use

Shop, POI, Showroom

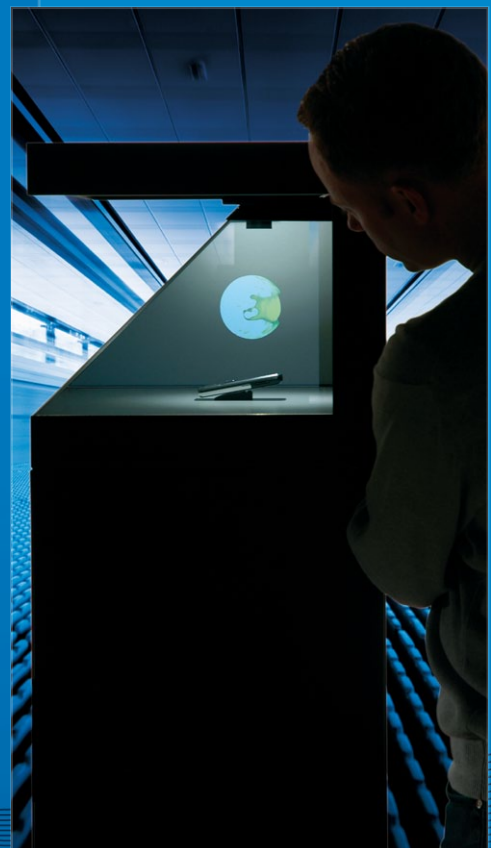
Do you want to attract more attention? Are you looking for a product consultant at the POI/POS who can explain your product even after shop closing time? Position your products in optimal lighting conditions and leave it to the ›living vitrine‹ to explain your products by showing new features, options and advantages.

Trade Fairs, Events, Promotions

Do you want to present a new product but haven't yet completed the prototype? Do you want to generate a new image for your product? Place the ›living vitrine‹ on your trade fair booth and show your products from every angle as if they were freely floating. Let messages of your current advertising campaign swirl around and create overwhelming emotions.

Exhibition, Museum

Create unrestricted availability, bring things to life, and reconstruct fragments to create a whole. Bring old tales to life in an interesting and spectacular way with the aid of ›living vitrine‹. Entirely without any kind of physical intervention, small fragments can be merged to form a complete object right in front of visitors. Use several ›living vitrines‹ to exhibit unique artefacts in multiple locations at the same time.



Product description ›living vitrine‹

- appealing product display (standard colour black)
- combines free floating holographic 3D objects with real products
- simple plug & play connection using an integrated CF card player with Ethernet connection options
- great reliability and long life, optimised for 24/7 use
- optimal lighting of a real product without impairing the virtual image quality, by means of a 10 Watt LED which generates little heat
- standard foot included

dimensions (W/H/D): 515 x 1.620 x 410 mm

weight: 38 kg (upper part 18kg/standard foot 20kg)

Optional:

- foot with rackspace to place additional products
- special colours available on request for an additional charge
- audio speakers (integrated in the base)
- various extension modules for interactive control
- transport cases



Product description ›living vitrine XL‹

- appealing display for virtual 3D display of a product or combination of real products and virtual, free floating content
- standard colour black
- top quality display with full HD resolution of 1,920 x 1,080 pixels
- simple plug & play connection using an integrated CF card player with Ethernet connection options
- optimised for 24/7 use
- optimal lighting of a real product without impairing the virtual image quality, by means of a 10 Watt LED which generates little heat

dimensions (W/H/D): 1.142 x 637 x 756 mm

weight: 75 kg

Optional:

- steel panel foot in black
- special colours (for an additional charge)
- various modules for interactive control
- transport case



›living vitrine‹ is available for purchase and for rental. Contact us now for your customized package including high quality production service for 3D animated digital content.

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